

## INVITATION TO PARTICIPATE AT THE ZIMBABWE – GHANA BUSINESS FORUM: 27-29 MARCH 2023

ZimTrade conducted a market survey in Ghana in April 2022 and as a follow up to this, there is a Business Forum in Accra Ghana from 27-29 March 2023. The Business Forum will consist of company visits as well as B2B meetings with potential buyers of Zimbabwean products.

Participating companies from Zimbabwe will be drawn from the following sectors:

- Fast-Moving Consumer Goods (processed foods such as confectionery, canned foods, dairy products etc)
- Agricultural Inputs and Implements
- Building and Construction

ZimTrade will cover the cost of venue hire as well as publicity for the event whilst participating companies will pay for their own travel, accommodation and other incidental expenses whilst in Ghana.

To indicate your commitment to participate on the Business Forum, please confirm by 10 March 2023. For enquiries and more information on the event, please contact Archford Mabuka on +263 775 166 488 or amabuka@zimtrade.co.zw or Kingstone Gwatidzo on +263 778 508 121 or kgwatidzo@zimtrade.co.zw

Please advise the ZBCA Public Relations Officer as well for noting on +263 788 820 440/ 0719 182 382 or e-mail joyline.zbca@gmail.com